

Press release

ICOMIA WORLD MARINAS CONFERENCE 2018 PROGRAMME

Exceptional speakers have confirmed their participation

Early bird registration is now open until June 30 2018

The ICOMIA World Marinas Conference, to be held in Athens from October 25 to 27 this year aims to deliver an impressive programme with prominent speakers from around the globe. The International Council of Marine Industry Associations and the Greek Marinas Association are pleased to announce that registration is now open and early-bird discounts are available from now until June 30 2018.

More than 400 delegates are expected to take part in this three-day event to interact and openly debate with leading representatives from business, academia and politics, from Greece and abroad on “**Cross sea challenges for marinas-Setting the scene for collective development and growth**”. The three-day event will consist of two conference days and a day touring some of the best marinas that Athens has to offer.

The event is specially designed for marina owners, operators, developers, consultants, equipment manufacturers and service providers who like to stay on top of the developments on the industry and become part of the evolution.

First-class programme

The ICOMIA World Marinas Conference 2018 (IWMC 2018) aims to tackle all the critical issues that the marina industry is currently facing from a global perspective and shall address topics that will shed light on the industry’s present and future.

Bridging the gap between ancient Greek and modern technologies, **Theodosios Tassios**, Professor of the National Technical University of Athens, will inaugurate the conference with an insightful opening address. Further enlightenment on innovation will be provided by **Dr Donald Sadoway**, John F. Elliott Professor of Materials Chemistry, MIT, who will be participating as keynote speaker. Dr Sadoway will discuss his research in technologies making **efficient use of energy**; specifically, electricity storage by molten metal batteries. There will also be a special report from **John Kalogerakis**, CEO of JMK Anthropocentric Corporate Training and People Development, on ‘**Training Marinas the Anthropocentric Way**’.

Delegates will also hear detailed reviews on the **marina markets of the world**, with an emphasis on **America, Asia, Australia**, the **Mediterranean, MENA** and **Russian** markets. As well as a **special focus on Greece** – which is fast-becoming the destination of choice for the coveted millennial boater looking for an adventure laced in mythical tales and told through ancient, sun-bleached ruins and dazzling blue seas. Experts from the country’s marina sector will showcase current major waterfront and marina projects and discuss the Greek concession model in marinas.

There will also be speakers presenting their expertise on **electric boat propulsion, solar piers, floating houses** and **floating infrastructures**. Plus, delegates will learn about security issues at **ports** and **marinas, oil pollution crisis management** and **marina marketing best practices**. Other compelling topics in the programme include the **international growth of superyacht charter** as well as managing **change in boating and ownership**.

In addition, ICOMIA will present its latest **policy papers**, introduce its **Environment Guide** and explore **global issues affecting marinas** – such as new **international guidelines for marina design** and **ISO regulations for ports**.

